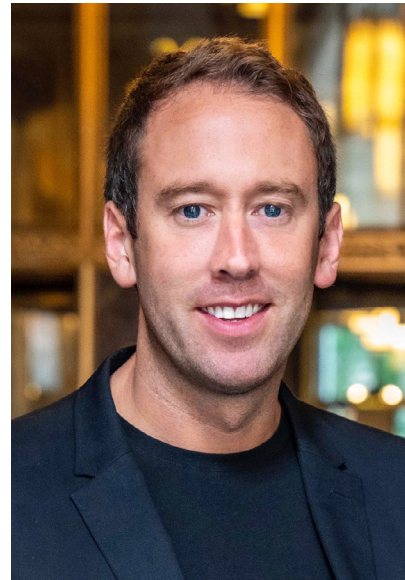


REAL ESTATE & LIFESTYLE ENTREPRENEUR

KEIR WEIMER

LEADER IN THE LIVE FREE LIFESTYLE

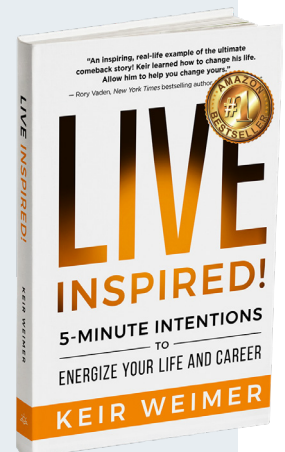




REAL ESTATE EXPERT & ENTREPRENEUR LEADER IN THE LIVE FREE LIFESTYLE

Keir Weimer is an expert in entrepreneurship and real estate brokerage, development and investment, having founded and successfully led multiple seven-figure companies. He has a passion for taking early-stage novel ideas to market, and growing teams, cultures and businesses around them. With luxury properties featured in the [Wall Street Journal](#), [Bloomberg News](#), and other major global media, Weimer is an authority in international luxury real estate. Keir has a Masters (M.S.) in real estate finance & investment from New York University's world-renowned Schack Institute of Real Estate. Keir is also the founder and president of one of Upstate New York's top luxury real estate brokerage teams [Keir Weimer Team Engel & Völkers](#).

He has successfully grown his team and brand over the past several years to be the market leader throughout the Upstate New York region. In addition, he is Senior Vice President of Acquisitions at [Odessa Realty Investments](#), a NYC-based commercial real estate investment firm. Keir also founded [Keir Weimer Multimedia, LLC](#) where he serves as Chief Creator, Certified High Performance Coach CHPC, Author, Inspirational Speaker and as a Leader to his students and clients through digital courses, books, podcast and events.



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KEIR WEIMER TEAM



Bloomberg Entrepreneur

NYUSCHACK
Institute of Real Estate

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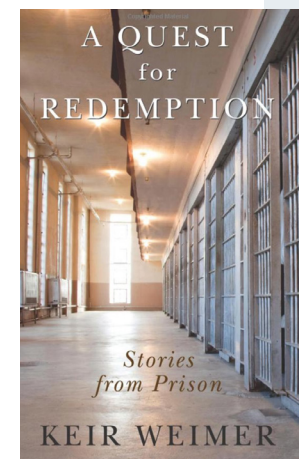
MY STORY

“**After spending years in prison** for causing a fatal boating accident, Keir quickly bounced back and became a **millionaire luxury real estate expert** and entrepreneur. His story of fall, grace and redemption can inspire anyone to succeed.”

When Weimer was a senior at Syracuse University, he was convicted of Vehicular Manslaughter after causing a boating accident while under the influence of alcohol that unfortunately and tragically killed his friend. Finding himself in prison at 23 years old, he had no idea what, if any, future he faced. In an empty prison cell, he chose to accept full responsibility for the catastrophic accident he had caused. He decided then he would re-purpose his life for one of sobriety, contribution and redemption. He embraced his harrowing imprisonment and seized the opportunity to recover, heal and grow in every sense.

After serving his sentence, Weimer was 28 years old; living in his parent's home, on parole, completely broke, with a nightly curfew, no driver's license or car, no job or ability to get a job, and seemingly insurmountable challenges. But he remembered the promise he made to himself the night of the accident, to redeem himself... and to never give up.

He applied to multiple graduate and law schools, but received rejection letters from every single school. Facing



[A Quest for Redemption:
Stories from Prison>](#)

another pivotal moment and choice in his life, he focused his efforts on building an entrepreneurial lifestyle, in thought, spirit and practice. Weimer set clear goals for his life to have purpose and impact, contribution and achievement. With an unrelenting focus and work ethic, he turned his dreams into a reality. Today, he has a successful team at [Engel & Völkers](#) and is the founder of several successful real estate and lifestyle companies. To learn more about Keir's companies... [visit his website.](#)



In addition, through his work speaking to at-risk youth in Driver's Education programs, schools and back in the prisons, Keir is trying to spread and pay his message forward in the service of helping others. He has also done this through his book and helping the mother of his friend pass Tiffany's Law in the New York State Legislature, to help reduce the amount of these types of horrible accidents, writing and leading by example. Keir shares his lessons of strength, resilience, and adversity in the face of overwhelming odds, with others who are looking to build a successful business and life.

GET TO KNOW KEIR'S AREAS OF EXPERTISE



W eimer is a regularly featured speaker at [Inman Connect](#) on matters ranging from luxury real estate, team-building, digital marketing, branding and much more. Keir is an expert in real estate and strategies that help agents achieve their highest growth potential, he is available to share his knowledge on:

- Entrepreneurship and strategies for starting and growing successful businesses
- Real Estate including luxury residential sales, development, investment and branding
- Investment, incorporating experience leading growth in multi-family, hospitality and commercial real estate investment
- Expert on personal and professional coaching, breaking free to achieve new levels of success in career and life, as Keir is a Certified High Performance Coach CHPC

ENGEL & VÖLKERS
KEIR WEIMER TEAM



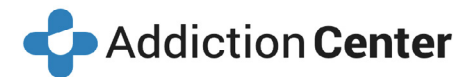
KEIR WEIMER

THE LIVE FREE LIFESTYLE



After building a system of living to stay clean and sober for over 12 years now, stemming from a tragic boat accident that claimed the life of his friend in college and sent Keir to prison for almost 4 years, Keir has founded and built a program and community to help people break free and finally live free and clear of bad habits and addictions, and achieve their best self and their dream life.

- How to overcome bad habits, indulgences and addiction to find meaning, success and purpose in life
- How to live free and clear of substances and behaviors that keep you from achieving your best self and best life
- How to implement the proprietary system of The Live Free Lifestyle to create a life by design, focused in holistic and intentional healthy living and habits, so you can achieve your dream life and find true meaning and purpose in existence



KEIR WEIMER

THE LIVE FREE LIFESTYLE - POTENTIAL QUESTIONS



- How did you overcome tragedy, prison and your alcohol problem to find meaning, success and purpose in life?
- What is "The Live Free Lifestyle" and your alternative recovery system of living free and clear of bad habits, indulgences and addictions?
- What can people do now to live a better, healthier and more fulfilling life?
- What is the benefit and value of personal and professional coaching and how has it helped you achieve what you have in life? Can it help anyone?

SOPHISTICATED AGENT

Next Generation Education Platform & Course for Real Estate Agents



SOPHISTICATED AGENT

Elevate | Differentiate | Dominate

Drawing upon his many years of successful real estate leadership as the #1 Agent and Team, Weimer introduces the Sophisticated Agent Masterclass. The flagship course in the Wealth and Freedom Series, Sophisticated Agent is a next-generation luxury real estate course designed for agents of all levels, looking to grow their income, their wealth and their freedom through real estate. The eight-week training program includes Keir's personal, proven system on how to become the go-to Sophisticated Agent in the high-end market. Through Sophisticated Agent, real estate professionals will utilize the resources, business plans, models, and proprietary marketing strategies and collateral that Keir uses with his team to consistently perform for Engel & Völkers' residential, luxury and developmental real estate. Featuring a custom, highly-designed curriculum, this course is designed to dramatically up-level and scale income, wealth, brand and freedom.

PREPARING AGENTS WITH A MORE ROBUST STRATEGY & BLUEPRINT TO DOMINATE THEIR MARKET BY PROVIDING:

- Core strategies to raise average sale price dramatically, scale and increase average commissions check, and build predictability and consistency
- Tools that prepare agents to thrive and not just survive in this new market
- Proven system and blueprint that generates predictable, high price-point commission checks every month
- Next-generation educational platform that gives agents a blueprint to elevate income, wealth and freedom by building a personalized Sophisticated Agent brand

To learn more visit sophisticatedagent.com



SOPHISTICATED AGENT COURSE DETAILS

COURSE AND EDUCATION PLATFORM PROGRAM & FEATURES COMPONENTS

- Eight-week video training course, over 40 distinct video modules with lifetime access
- Private membership site access with training modules, resources and action items
- Access to invite-only coaching calls
- Over 200 downloadable resources
- Private Facebook membership group with lifetime access



To learn more visit sophisticatedagent.com

COURSE CURRICULUM OVERVIEW

Week 1: Overview: Sophisticated Agent course overview

Week 2: Adapt: Adapt to the new market and customer

Week 3: Brand: Brand yourself as a Sophisticated Agent

Week 4: Grow: Sophisticated lead generation

Week 5: Convert: Sophisticated lead conversion

Week 6: Leverage: How to leverage your time with teams, systems and processes

Week 7: Scale: Become the go-to agent in the high-end of your market

Week 8: Transform: Evolve under Sophisticated Agent from transactional income to generational wealth



POTENTIAL QUESTIONS



- How did you turn your life around from tragedy to one of redemption to one of redemption and finding success?
- Can you share tips for building a life of purpose, impact, wealth and freedom against all odds?
- Three most important pieces of advice you've received?
- What was a deciding factor in your choice to pursue real estate and how does this apply to other fields?
- How did you achieve your success? What tips do you share with agents starting out in real estate?
- How can agents quickly increase sales, close deals and increase commission?
- What can agents do now to keep pace with a rapidly changing market?
- Is it a buyer's market or a seller's market? Does it matter?
- Why is real estate a good move for a career-changer?
- How can agents quickly increase sales, close deals and increase commission?
- What suggestions can you make in order to live a more energized career & purposeful life?
- What methods do you suggest for people struggling from bad habits, addictions, or indulgences?

CONTACT:

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KEIR WEIMER

WSJ

Entrepreneur

Bloomberg

inman



WhitmanVoices



KEIR HAS BEEN FEATURED IN MAJOR GLOBAL, NATIONAL AND REGIONAL MEDIA SUCH AS:

WALL STREET JOURNAL

[AN ADIRONDACK CAMP WITH ROOM FOR
FAMILY IN](#)

ENTREPRENEUR

[FROM TRAGEDY TO PURPOSE-DRIVEN
ENTREPRENEUR: KEIR WEIMER'S QUEST FOR
REDEMPTION](#)

INMAN

[HOW TO BUILD YOUR TEAM IN THE RIGHT
ORDER](#)

[5 WAYS TO DEFEND YOUR INCOME FROM TECH
DISRUPTION](#)

[GROWING YOUR BUSINESS: GOING FROM SOLO
AGENT TO TEAM](#)

[GOING FROM SOLO REAL ESTATE AGENT TO
TEAM](#)

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WITH THEIR COMMUNITY](#)

[14 LEADER RECOMMENDED SYSTEMS FOR
MANAGING PROJECTS AND KEEPING TEAMS
ORGANIZED](#)

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[THERE ARE CASTLES IN AMERICA. HERE ARE
THREE YOU CAN BUY](#)

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